

# A HomeAgain® microchip may be the most important gift you give to your pet

## Why Is a Microchip Important?

**Pets get lost every day.** In fact, 1 out of every 3 pets will go missing during its lifetime. Without proper ID, up to 90% of these pets never return home.<sup>1</sup>

- 1 out of every 2 lost dogs and 1 out of every 3 lost cats with registered microchips return home.<sup>2</sup>



## What Is a Microchip?

- A microchip is a safe, permanent way to identify a lost pet.
- A microchip is smaller than a grain of rice, and can be placed under your pet's skin without surgery.
- Microchips do not hurt your pet. The procedure is simple and similar to administering a vaccine or a routine shot.
- Microchips are more reliable than a collar or tag, because they cannot fall off or get lost.

## How HomeAgain Pet Recovery Works

- 1. Microchip your pet** with a HomeAgain microchip.
- 2. Connect your contact information to your pet's microchip ID number** at [www.homeagain.com](http://www.homeagain.com):
  - **Register your pet's microchip ID number** in the HomeAgain National Pet Recovery Database.
    - You, the clinic, or shelter can do this. Check with the clinic or shelter to see if the microchip has already been registered.
  - **Complete your HomeAgain personal profile** to ensure your pet's unique microchip ID number is linked to your contact information.
    - Include your pet's information and photo to assist in identification.
  - **Update your information** if you move, or if your phone number changes, so you can always be contacted if your lost pet is found.
    - It's FREE to update your contact information at any time.
- 3. Recover your lost pet.** If your lost pet is found, the clinic or shelter will scan and "read" your pet's microchip ID number, and contact you.

**Pets with any brand of microchip can still be registered with HomeAgain!**



[www.homeagain.com](http://www.homeagain.com)



## HomeAgain® offers the essentials for pet recovery and safety

### With a HomeAgain microchip, your pet gets:

- Lifetime registration in the HomeAgain National Pet Recovery Database!
- 1 year of HomeAgain membership benefits FREE, renewable annually (see below)
- And, FREE updates in the HomeAgain National Pet Recovery Database



### HomeAgain National Pet Recovery Database

Every pet with a registered HomeAgain microchip has a permanent listing in our National Pet Recovery Database. Be sure to complete your profile with your contact information, emergency contacts, your pet's photo, and any additional details about your pet.

## HomeAgain Membership Benefits

After the first year, renew membership benefits annually.



### 24/7 Lost Pet Specialists

HomeAgain Lost Pet Specialists are trained to respond to lost pet emergencies by quickly sending rapid Lost Pet Alerts and providing you with a list of animal shelters and veterinary clinics in your area to contact. They are also available to help manage your account and other related needs.



### Rapid Lost Pet Alerts and Personalized Lost Pet Posters

Dedicated Recovery Specialists send rapid Lost Pet Alerts to the HomeAgain Pet Recovery Network of volunteer veterinarians, shelters, and PetRescuers in the area where your pet went missing. You can also create a Lost Pet Poster on the HomeAgain website to begin your search promptly.



### 24/7 Emergency Medical Hotline (a \$65 value per call)

Annual HomeAgain membership includes FREE, anytime telephone assistance provided by licensed ASPCA veterinarians.



### Found Pet Travel Assistance\*

HomeAgain offers complete protection when your lost cat or dog has traveled over 500 miles away. Up to \$500 of travel expenses are covered to fly your pet back home.

\*Certain restrictions apply.



# DON'T SKIP THE CHIP™

A microchip can help reunite you with your pet. Bring your pet HomeAgain®!

## Microchip Your Pet Today

- Without proper ID, 90% of lost pets never return home.<sup>1</sup>
- Microchips are a safe, permanent method of pet ID.
- HomeAgain has reunited over **1,000,000** pets with their families.



**HomeAgain**  
A lost pet's best chance



For the love of safety—  
learn more about HomeAgain and its  
membership benefits at [www.homeagain.com](http://www.homeagain.com)



HomeAgain reserves the right to modify or terminate the service offerings at any time, without prior notice.

**References:** 1. National Council on Pet Population Study & Policy. The shelter statistics survey, 1994-97. [www.petpopulation.org/statsurvey.html](http://www.petpopulation.org/statsurvey.html). Accessed December 9, 2014. 2. Lord LK, Ingwersen W, Gray JL, et al. Characterization of animals with microchips entering animal shelters. *J Am Vet Med Assoc.* 2009;235:160-167.



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Young or old, dog or cat...

# ANY PET CAN GET LOST.

Help Yours Return Home.



**HomeAgain**  
A lost pet's best chance



Over 1 million microchipped pets  
have returned home with the HomeAgain®  
Pet Recovery Service.

# DON'T SKIP THE CHIP™

Learn why you should microchip your pet today.

[www.homeagain.com](http://www.homeagain.com)

